

NAWCAD, LKE
Small Business Roundtable General Meeting
Thursday, January 21, 2016

How to Take Advantage of Industry Day Info - The Importance of Market Research

Registration: To register please email Char Moyer, cmoyer@harrykahn.com, with "LKE-SBR GMM" in the subject line. Include business size/type, name, company, phone and email contact information

Location: Ocean County Library, Toms River Branch

AGENDA

- 9:30 - 10:00** Sign In / Free-Form Meet and Greet
- 10:00 - 10:15** Welcome and Announcements
- 10:15 - 10:45** Dawn Chartier: The Importance of Market Research - Government Perspective
- 10:45 - 11:00** Panel Discussion Set-up (attendee stretch & walk)
- 11:00 - 11:30** Panel Discussion: The Importance of Market Research - Industry Perspective
- 11:30 - 11:45** The Importance of Market Research - Industry Perspective Q&As
- 11:45 - 12:00** Open Mic
- 12:00 - 12:55** Networking / Practical Application Activities
- 12:55 - 1:00** Closing Remarks

This is the first of four LKE-SBR General Membership Meetings scheduled for 2016. Please arrive early and take the opportunity to meet other small businesses working with, or hoping to work with, NAWCAD, Lakehurst. For answers to questions regarding this meeting, please contact Char Moyer at cmoyer@harrykahn.com.

NOTE: This meeting is closed to the press.